

Exhibitor Type (4)	Things You're Showing	Sales Allowed? (3)	Booth Type	Booth Size (Minimum)	Additional Space? (8)	Booth Cost (6)	Event Passes (10)	Booth Equipment (7)(11)	Electrical Service & Cost (1)(2)	Internet Access Cost (5)
Maker (non-selling, includes non-selling Crafters)	Things you've made and/or activities you've designed	No	Individual or Group	10' x 10'	Yes, upon request	\$0	4	8' table, 2 chairs	5A, \$89.00	\$25.00
Commercial (includes Makers planning to sell)	Things you've made and products for sale	Yes	Individual or Group	10' x 10'	Yes, upon request	\$150	4	8' table, 2 chairs	5A, \$89.00	\$25.00
Startup	Product concepts, prototypes, info and demo/feedback	No	Individual or Group	10' x 10'	Yes, upon request	\$0	4	8' table, 2 chairs	\$0	\$25.00
Crafter Sales	Things you've made for sale, supplies, etc.	Yes	Individual	5' x 10'	Yes, upon request	\$60	2	6' table, 1 chair	\$25.00 (9)	\$25.00
Presenter, Educator, Workshop	Presentation	No	n.a.	n.a.	n.a.	n.a.	2	n.a.	n.a.	\$25.00
Performer	Performance	No	n.a.	n.a.	n.a.	n.a.	2	n.a.	n.a.	\$25.00
Non-Profit & Community Partner	Examples, activities, information	No	Group	10' x 10'	Yes, upon request	\$0	4	8' table, 2 chairs	5A, \$89.00	\$25.00
Sponsor	Information, products and services	Yes	Individual or Group	10' x 10'	Yes, upon request	\$0	8	8' table, 2 chairs	\$0	\$25.00
Company	Information and products made by others (the objective is marketing)	Yes	Group	10' x 10'	Yes, upon request	\$150	4	8' table, 2 chairs	5A, \$89.00	\$25.00

Notes and Details

(1)	These charges are only to recover event costs; significant discounts have been negotiated
(2)	These are standard 120VAC 5A outlets; you can add a multioutlet strip and connect multiple devices as long as capacity is not exceeded. But circuits can't be shared between booths per venue rules. Additional capacity can be added in multiples of this same charge. We are working on further reducing this charge, but cannot promise this. Fees are due in advance of the event. Event will provide a limited central charging station where exhibitor chargeable devices can be charged at no cost, on a first-come-first-served basis (be sure to bring your own power adapter). There are exceptions for Crafter (sales) booths, listed below in (9). Higher capacity circuits (for example, 20A) can be provided for additional cost -- please contact us to discuss (david.brunet@innovation-spark.org).
(3)	Event provides no sales support services and all sellers must have current sales and use tax certificates for Houston. Event is not responsible for any exhibitor compliance to these regulations.
(4)	The online Maker registration form allows you to select only one "Type of Proposal", so <u>select the one that fits best</u> and note any other requests or plans in the "non-standard set-up" note section later in the form. For example this would apply to someone wanting to exhibit both as a Maker and Presenter. All applicable charges apply with any mix.
(5)	Note (1) applies here too. Charge is per each connected device, paid by credit card directly to venue service provider on day of the event via enforced web browser login. You may use any mobile phone 3G/4G data service and hotspots you own, but experience indicates these will operate poorly within the venue. Contact us in advance if your device cannot support a web browser login.
(6)	Note (1) applies here too. Charge is for the initial space allocation; additional space allocations (if available) will be charged at 50% of this rate per each additional unit (e.g., 10'x10' space).
(7)	Tables are provided by venue and may not be in prime condition; <u>covers and skirts will not be provided by event</u> . Tables and chairs will be allocated per each 10'x10' space; for example, a 20'x20' booth will get 4 tables and 8 chairs. We recommend exhibitors bring additional tables and chairs if needed. Crafters who plan to sell and don't have their own tables should note that in the "non-standard set-up" note section later in the form.
(8)	Additional space will be allocated on a space-available, first-come-first-served basis. Please advise us in advance of your special requirements in the "non-standard set-up" note section in the online registration form.
(9)	This is a special split outlet that we can only offer to crafters. It only provides about 1A power -- enough for a laptop and a display device, or perhaps up to 2 tablet or phone chargers. If a crafter needs more electrical power, they must upgrade to the full 5A option for \$89.
(10)	Registered exhibitors will receive this number of free 2-day passes per each 10x10 booth section they are allocated. Additional passes may be purchased at a significant discount (using codes we provide after you register). Passes may be exchanged between people, but each exhibit must have enough passes to cover all their staff onsite at any time. Special requests should be directed to david.brunet@innovation-spark.org
(11)	Pipe-and-drape booth backgrounds are <u>not included</u> in the basic booth package for any type of booth. Therefore, exhibitors should provide their own sign and banner stands, and arrange their table(s) as needed to indicate the unique area of their booth. If pipe-and-drape are needed, please indicate that in the special requests & comments section of your registration application and the Event Management team will follow up with you regarding design and cost.